

## THREAT 2020 SPONSORSHIP OPPORTUNITIES

The conference organizing committee is making available the following prestigious sponsorship opportunities.

### Banner/Name Sponsor (1)

**This opportunity is available at R600 000**

Co-Branding of the Conference

Day one opening address

6 m<sup>2</sup> exhibition space

Inclusion of marketing material into conference pack

Conference branding and advertising in consultation with the organisers

Prominent branding on the website, other digital platforms and conference materials.

A prominent feature article (to be provided) will be included on the THREAT website.

- 50 full conference passes to be distributed at its discretion. This will include access to both days of the conference and related conference events.

- 6 exhibitor passes for staff hosting the exhibit stand.

- 10 x Gala dinner seats.

### Diamond Sponsorship (2)

**This opportunity is available at R300 000**

Conference Material branding

Host a keynote speaker of your choice at a session of your choice

4 m<sup>2</sup> exhibition space

Inclusion of marketing material into conference pack

Conference branding and advertising in consultation with the organisers

Prominent branding on the website, other digital platforms and conference materials.

A prominent feature article (to be provided) will be included on the THREAT website.

- 25 full conference passes to be distributed at its discretion. This will include access to both days of the conference and related conference events.
- 4 exhibitor passes for staff hosting the exhibit stand.
- 5 x Gala dinner seats.

## Platinum Sponsorship (2)

**This opportunity is available at R150 000**

Conference Material branding

Host a keynote speaker of your choice at a session of your choice

4 m<sup>2</sup> exhibition space

Inclusion of marketing material into conference pack

Conference branding and advertising in consultation with the organisers

Prominent branding on the website, other digital platforms and conference materials.

A feature article (to be provided) will be included on the THREAT website.

- 12 full conference passes to be distributed at its discretion. This will include access to both days of the conference and related conference events.
- 2 exhibitor passes for staff hosting the exhibit stand.
- 3 x Gala dinner seats.

## Gold Sponsorship (4)

**This opportunity is available at R100 000**

Conference Material branding

4 m<sup>2</sup> exhibition space

Inclusion of marketing material into conference pack

Conference branding and advertising in consultation with the organisers

Prominent branding on the website, other digital platforms and conference materials.

- 8 full conference passes to be distributed at its discretion. This will include access to both days of the conference and related conference events.
- 2 exhibitor passes for staff hosting the exhibit stand.
- 2 x Gala dinner seats.

## Bronze Sponsorship (4)

**This opportunity is available at R75 000**

Conference Material branding

4 m<sup>2</sup> exhibition space

Inclusion of marketing material into conference pack

Conference branding and advertising in consultation with the organisers

Prominent branding on the website, other digital platforms and conference materials.

- 6 full conference passes to be distributed at its discretion. This will include access to both days of the conference and related conference events.
- 2 exhibitor passes for staff hosting the exhibit stand.
- 1 x Gala dinner seat.

Should the THREAT organisers host any events associated with the THREAT conference, the sponsors will be automatically included to a level commensurate with their sponsorship value. These may include focussed meetings with government and/or industry, including THREAT international guests (still to be confirmed).

- Should sponsors wish to host any event of their own in conjunction with the conference, this will be marketed by the THREAT organisers and if required participation at the said event can be arranged